

CISCO DIGITAL MEDIA SIGNAGE

SOLUTIONS BY ALPHA TECHNOLOGIES



The Cisco Digital Media System is a comprehensive suite of digital signage applications that uses a single, centralized management platform to full advantage:

✦ **Cisco Digital Signage:** This application is for scalable, centralized management and publishing of high-quality content to networked, on-premise digital signage displays. You can easily add Cisco Enterprise TV without additional hardware.



✦ **Cisco Enterprise TV:** With this interactive application you can deliver on-demand video and live TV channels and broadcasts over an IP network to digital displays, taking advantage of the same hardware used for Cisco Digital Signage. You can navigate through channel menus and select content with a remote control.

✦ **Cisco Desktop Video:** This application gives you access to on-demand videos and live webcasts at the desktop; you can browse, search, and view digital media over the web anywhere, anytime through a unique, easy-to-use Cisco Video Portal experience.

WHERE TECHNOLOGY TALKS



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